

CENTRE FOR DISTANCE & ONLINE EDUCATION

**EVALUATION SCHEME
SYLLABUS
(REVISED)**

**MASTER OF BUSINESS ADMINISTRATION
(MBA)**

EFFECTIVE FROM: 2025-26



**Centre for Distance & Online Education
Swami Vivekanand Subharti University
Meerut (U.P.)**

**CENTRE FOR DISTANCE & ONLINE EDUCATION
SWAMI VIVEKANAND SUBHARTI UNIVERSITY
MEERUT**

EVALUATION SCHEME

MASTER OF BUSINESS ADMINISTRATION (MBA)

SEMESTER- I							
MASTER OF BUSINESS ADMINISTRATION (MBA)							
S.N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA-101	Principles and Practices of Management	Core Course	4	30	70	100
2	MBA-102	Managerial Economics	Core Course	4	30	70	100
3	MBA-103	Accounting for Managers	Core Course	4	30	70	100
4	MBA-104	Organizational Behavior	Core Course	4	30	70	100
5	MBA-105	Business Statistics	Core Course	4	30	70	100
6	MBA-106	Information Systems for Management	Core Course	4	30	70	100
7	MBA-107	Communication for Management	Core Course	4	30	70	100
Total				28	210	490	700

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SEMESTER- II							
MASTER OF BUSINESS ADMINISTRATION (MBA)							
S.N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA-201	Business Laws	Core Course	4	30	70	100
2	MBA-202	Research Methodology	Core Course	4	30	70	100
3	MBA-203	Financial Management	Core Course	4	30	70	100
4	MBA-204	Human Resources Management	Core Course	4	30	70	100
5	MBA-205	Marketing Management	Core Course	4	30	70	100
6	MBA-206	Operations Research	Core Course	4	30	70	100
7	MBA-207	Production & Operations Management	Core Course	4	30	70	100
Total				28	210	490	700

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SEMESTER- III							
MASTER OF BUSINESS ADMINISTRATION (MBA)							
S. N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA-301	Strategic Management	Core 15	4	30	70	100
2	MBA-302	Retail Management	Core 16	4	30	70	100
3	MBA-303	Summer Training Project Report	Field Project	6	-	100	100
4	DSE-1	First Specialization Elective 1	Discipline Elective	3	30	70	100
5	DSE-2	First Specialization Elective 2	Discipline Elective	3	30	70	100
6	DSE-3	Second Specialization Elective 1	Discipline Elective	3	30	70	100
7	DSE-4	Second Specialization Elective 2	Discipline Elective	3	30	70	100
8	MBA-304	Comprehensive Viva Voce	Skill Enhancement Elective	4	-	100	100
Total				30	180	620	800

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SEMESTER- IV							
MASTER OF BUSINESS ADMINISTRATION (MBA)							
S. N.	Course Code	Course Name	Course Type	Credit	Continuous Assessment Marks	Term End Exam Marks	Grand Total
					AW		
1	MBA 401	Entrepreneurship and Small Business Management	Core 17	4	30	70	100
2	MBA 402	Dissertation and Comprehensive Viva Voce	Project work	8	-	200	200
3	DSE-5	First Specialization Elective 3	Discipline Elective	3	30	70	100
4	DSE-6	First Specialization Elective 4	Discipline Elective	3	30	70	100
5	DSE-7	Second Specialization Elective 3	Discipline Elective	3	30	70	100
6	DSE-8	Second Specialization Elective 4	Discipline Elective	3	30	70	100
Total				24	150	550	700

Total Credits: 110

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3.6 LIST OF ALL COURSES UNDER DIFFERENT CATEGORIES FOR MBA PROGRAMME

COURSE TYPE			COURSE CODE	COURSE NAME
Core Course			MBA-101	Principles and Practices of Management
			MBA-102	Managerial Economics
			MBA-103	Accounting for Managers
			MBA-104	Organizational Behavior
			MBA-105	Business Statistics
			MBA-106	Information Systems for Management
			MBA-107	Communication for Management
			MBA-201	Business Laws
			MBA-202	Research Methodology
			MBA-203	Financial Management
			MBA-204	Human Resources Management
			MBA-205	Marketing Management
			MBA-206	Operations Research
			MBA-207	Production & Operations Management
			MBA-301	Strategic Management
			MBA-302	Retail Management
			MBA-401	Entrepreneurship and Small Business Management
Category I- Discipline Specific Elective (Choose two disciplines)	Marketing Management	III Semester	MBAMK1	Consumer Behavior & Marketing Comm.
			MBAMK3	Sales and Distribution Management
		IV Semester	MBAMK2	Marketing of Services
			MBAMK4	E-Marketing
	Financial Management	III Semester	MBAFM1	Management of Working Capital
			MBAFM2	Security Analysis & Portfolio Management
		IV Semester	MBAFM3	Management to Financial Institutions & Services
			MBAFM4	Corporate Financial Restructuring
	Human Resource Management	III Semester	MBAHR1	Industrial Relations & Labour Enactments
			MBAHR2	Organization Development
		IV Semester	MBAHR3	Global HRM
			MBAHR4	Negotiation & Counseling
	Information Technology Management	III Semester	MBAIT1	Database Management System
			MBAIT2	System Analysis & Design & Software Engineering
		IV Semester	MBAIT3	Data communication & Network
			MBAIT4	Electronic Commerce
	Skill Enhancement Course	All Disciplines	MBA- 304	Comprehensive Viva Voce
	Project/Research/ Dissertation / Summer Training/Internship	All other Disciplines	MBA-303	Summer Training Project Report

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Total Credits: 110

Abbreviation:

DSCC : Discipline Specific Core Course
DSEC : Discipline Specific Elective Course
SEC : Skill Enhancement Course